

2017

VIENNA INVESTMENT & DIVERSIFICATION SUMMIT



ASSET STRATEGIES INTERNATIONAL



Join Asset Strategies International in

VIENNA, AUSTRIA

November 28 - December 3, 2017

Europe -- and its storied banking system -- are open to American investors.
Find out how **YOU** can cash in . . . while visiting Imperial Vienna.

Dear Investor,

The world is changing rapidly. More complex, more dynamic. Governments don't know what to do. Local equity markets appear overvalued relative to risk. What's next?

Take action to profit from the new environment--and start by attending the Vienna Investment Summit with Asset Strategies International (ASI).

In a time of global insecurity, political uncertainty, confiscatory tax regimes, bewildering regulatory environments, an overvalued traditional investment market, and burdensome government controls of YOUR capital . . . where can non-billionaires

- find growth,
- reduce risk,
- minimize tax burden,
- escape restrictive capital controls, and
- move nimbly to take advantage of investment opportunities?

You may have expertise in a particular industry and may even manage your own assets. And you're probably vaguely aware that there are an enormous number of fiscal advantages -- legal tax products and investment vehicles around the globe -- that are unknown or unavailable to you.

Most often, the expert advice to grow and protect assets using the complex resources of the entire world is only available to global billionaires. The global financial elite can hire experts in investments, tax policy, and the legal system, any place in the world. They move capital quickly and structure investment for growth and safety, while protecting their personal information above all.

But, what's an investor like you to do if you're not Warren Buffet (but sure hope to be!)? The Vienna Investment Summit offers access to global experts who will share with you the advice usually reserved for the world's financial elite. The shifting tax and regulatory environment has made much of what worked over the last few decades no longer operable. Smart investors with huge asset bases are taking advantage of the new landscape. Now you can, too.

With the help of both American and European banking, currency, and non-traditional asset class specialists, you'll explore alternate or unfamiliar investment strategies while exploring the Imperial City of Vienna during its famed Christmas Market Season. From your base at the 5-star Hotel Bristol next door to the famed Vienna Opera House, you can step right into the joy of the season with the beautiful city streets as your backdrop. Punch and chestnut stands draw customers with seasonal treats and stallholders get shoppers in the holiday spirit with handcrafted goods.



“Outside Vienna’s Upper Belvedere Palace, a Baroque steed rears in frozen delirium over a stall peddling teddy bears and toy Santas... All around you, wursts sizzle on griddles, angels glitter, and pinecones dangle at booths overflowing with Klimt-inspired jewelry and scented candles. Such Christkindlmarkt (Christmas market) scenes replay on a dozen elegant squares in Austria’s imperial capital. Which other city on earth stages a more festive December?” --Travel and Leisure

Here’s how to take advantage of travel during that sweet, uncrowded spot between major holidays... in one of the world’s most beautiful and revered cities... and come home not just with some unique gifts for the family in your suitcase, but with concrete actions you can take immediately and the account structures and documentation you need to get started.

On **Monday, November 27**, you'll depart from your hometown to arrive in beautiful, festive Vienna. The following day, **Tuesday, November 28**, is the official start to this highly informative **Vienna Investment & Diversification Summit**. A quick transfer takes you downtown to the world-famous Hotel Bristol. A Vienna landmark since 1892, this luxurious hotel is ideally located directly next to the Vienna State Opera and steps away from all the city has to offer. This 5-star hotel has been an inspiring meeting point for Vienna's cultural and business life for more than 120 years. Opened in 1892, it still serves as a living example of Viennese charm and is famous for its personalized service. Enjoy its amenities during your afternoon of relaxation.



HOTEL BRISTOL



This evening, join the **Asset Strategies International** hosts, **Michael Checkan** and **Rich Checkan** (left), who will introduce you to their colleagues during a cocktail reception at **Wiener Privatbank**. In this intimate, yet lively setting, you'll have the chance to speak with the bank's investment specialists and financial professionals, whose international capital market experience is vast. Afterward, consider sampling the famous Gleuhwein (mulled wine) that represents the taste of the holidays in Austria!
[Included: cocktails]

Where are you on your financial journey?

After breakfast this morning, **Wednesday, November 29**, in the hotel's elegant Winter Garden, we'll adjourn to the first of three highly informative (and potentially lucrative!) investment seminars. This morning's half-day seminar concentrates on **Traditional Investments**: stocks, bonds, and money market funds, the traditional staples of any investment management plan--as well as wealth protection and offshore investing.

The important components of a plan restricted to these investments include asset allocation, style (growth, value, income, capitalization size, domestic or international), liquidity, risk (principal risk, liquidity risk, buying power risk), and correlation (tendency to move in tandem). **By considering these issues and having a plan for them, one can make the outcomes of the investment process more predictable.** That's where our investment gurus come in.

You'll hear from the folks at **Wiener Privatbank**, a highly regarded international bank that provides financial products and services to private and corporate clients in Austria and around the globe.

Its asset management services include fund management; portfolio creation and management; and selection of funds, stocks, and securities, as well as securities research, trading, and brokerage.

Adrian Day (*right*) with **Adrian Day Asset Management**, will provide you with all you need to know about the long-term approach to investing with personal and IRA accounts, domestic and abroad.



After lunch, you'll hear more from another speaker on traditional investing.

Discover more about:

- Asset allocation
 - Beyond buy and hold
 - Diversify by geography, not just asset class
 - A dynamic approach to generating alpha
- Actions you can take immediately
 - The account structures and documentation you need to get started
 - The access to highly specialized asset classes
 - The knowledge to protect your identity as well as your assets
 - How and when to turn your investments back into cash
 - Avoiding unnecessary tax
 - Minimize double taxation under FBAR and FATCA filing requirements

After this half-day series of presentations, lunch will be enjoyed at the famous Cafe Oper Wien (Opera House Cafe), just around the corner from the hotel.

This afternoon, a local guide will take you on a walking tour of the city's most famous Christmas markets. Here you can sample some of the local specialties, including the poppy-seed kuchen and Styrian pumpkin bread at the raucous market under the spires of the Rathaus (city hall, *right*). You might wish to return for oysters and champagne at a holiday stall set up by the fin de siècle Zum Schwarzen Kameel restaurant.



The evening is left free so that you can sample Vienna's many culinary and cultural delights at your leisure. For dessert try to track down a many-layered Dobos torte with a brittle caramel top at the gleaming mahogany counter of Demel pastry shop. [Included: breakfast, lunch]





On **Thursday, November 30**, you'll enjoy a second day of exclusive, five-star presentations, followed by a privileged, private visit to the **Austrian Mint**. You'll also meet with **Geoff Anandappa** (*left*) of **Stanley Gibbons**, an investment firm specializing in legacy and heritage assets such as rare stamps and world coins. Geoff will speak about how rare stamps and coins can provide much more than the potential of financial reward, and how they add a touch of sophistication to your investment portfolio. **Rich Checkan** of **Asset Strategies International** will help you explore the immense financial possibilities in Alternative Investments - precious metals, rare U.S. gold coins, and other tangible assets - and why now is the time to add them to your portfolio.



Wrapping up the day is **Mike Cobb** (*left*) and **Joel Nagel** (*right*) from **ECI Development**. ECI is a real estate developer committed to building people-centered, vibrant communities in Latin America with North American quality and services. They will tell you all about how you can join the growing community who are investing in Latin American real estate and how to diversify outside the dollar.



Behind-the-Scenes at the Austrian Mint



After lunch at the hotel, we'll visit the Austrian Mint, housed in a magnificent building in the heart of Vienna since the early 19th century. The beautifully crafted coins minted here--including the rare 175th-anniversary Vienna Philharmonic Orchestra commemorative 20-euro silver proof coin--are highly sought after by investors and collectors all over the world. Internationally renowned for its precious metal processing, the mint has 800 years of coin-making experience and produces 450 million coins a year. Their production includes some of the world's best-selling bullion products.

We'll get to see--and purchase--the commemorative anniversary coin displaying the golden emblem of the Vienna Philharmonic, and the three main founding fathers of the orchestra: Otto Nicolai, August Schmidt and Alfred Julius Becher. Then it's off to the Kunsthistorisches Museum, where a private tour takes us through the remarkable *Kunstammer* exhibit, the most important art collection of its kind in the world.

Tonight, enjoy a spellbinding chamber music concert.
[Included: breakfast, lunch]



To wrap up the last day of seminars on **Friday, December 1**, you'll meet with **Ronald-Peter Stoferle** (*right*) of **Incrementum AG**, a Liechtenstein-based asset and wealth manager focusing on unique investment funds. Ronald will speak about his *In Gold We Trust* report. A panel discussion and Q&A from all speakers will then provide you with concrete strategies for diversification and the most beneficial ways to structure your portfolio. You'll find out how to:



- Protect yourself and your family from sudden, violent change
- Move beyond stocks, bonds, and cash
- Take advantage of Europe's open banking system

If you make the decision to bank or store assets in Vienna, wouldn't you love a few great reasons to visit your money?

We'll end the investment discourse with a spirited conversation with **Fritz Satran** (*right*), a Vienna native and owner of **AESU Travel**. His boundless enthusiasm for his hometown, combined with an encyclopedic knowledge of the best of the best--its bars and restaurants, museums and cafes, history and sights--will have you looking for pied-a-terre this afternoon! Find out from Fritz why Vienna is consistently voted "**The Most Livable City in the World.**"



For lunch, we visit a Viennese institution, Plachutta, where you'll have a chance to try the traditional meal of Tafelspitz. The afternoon is free for shopping or sightseeing. Art lovers might want to head to the Albertina, which houses one of the largest graphic art collections in the world, or the Leopold Museum, dedicated to modern Austrian art.

Enjoy a special dinner at one of the city's famous heurigen. Here we'll experience *gemutlichkeit*, an atmosphere of legendary comfort and coziness, with fine Viennese wines and culinary accompaniments. [Included: breakfast, lunch, dinner]



All work and no play makes Jacques a dull Junge, so **Saturday, December 2** is reserved for some very special sightseeing. It begins with a performance of the snowy-white Lippizaner horses at the Spanish Riding School, where they show off their unique style of dressage. Then we continue to the Austrian National Library, housed in the impressive Hofburg Palace, as well as the Schatzkammer, (Imperial Treasury of Austria). For a uniquely Viennese lunch, we will visit the Naschmarkt, with its amazing variety of local produce and fresh food.

After returning to the hotel this afternoon, get ready for our farewell gala event in an impressive palais. We'll raise our glasses during a private tour of one of Europe's largest collections of fine wines, and enjoy a magical last evening together as we bid a fond farewell to Vienna. [Included: breakfast, lunch, dinner]

Sunday, December 3 marks the trip's conclusion. You'll transfer back to the airport this morning for return flights home, or book a few extra days and stay on for more time to enjoy the city! [Included: breakfast]

How to Secure Your Spot in Vienna

As you can imagine, this privileged visit to Vienna will be a sellout... and, in fact, it's limited to just 50 people. To secure your spot, please call Karoline Bowman at AESU Travel at 800-638-7640 ext, 113, or by email: Karoline@aesu.com. The cost of the trip is \$3,875 per person based on double occupancy. For single rooms, the cost is \$4,735. Included are: 5 nights hotel stay, all meals and sightseeing events as described in the itinerary, and three financial seminars led by hand-picked experts.

We look forward to having you join us!



Michael Checkan
Chairman and CEO



Rich Checkan
President and COO



RESERVATION FORM
THE VIENNA INVESTMENT AND DIVERSIFICATION SUMMIT
November 28-December 3, 2017

Send to: AESU World Travel
Attn. Karoline Bowman
3922 Hickory Avenue
Baltimore, MD 21211
Fax. 410-366-6999

Please make _____ reservation(s) for the person(s) shown below:

(1) Name on passport: _____
Title First Middle Last

(2) Name on passport: _____
Title First Middle Last

Street Address: _____

City: _____ State _____ ZIP/Postal Code _____

Phone: Home _____ Cell _____

Business _____ Fax: _____ E-Mail: _____

I will room with: _____ I will pay the \$ 860.00 single supplement

Land Arrangements:

\$ 3,875.00 per person based on two people sharing a twin or double room

\$ 860.00 per person single room supplement

Promo Code for Booking: _____

Air Arrangements:

Please call us for discounted economy and business class airfare.

Make flight reservations for me from _____
***Airfare priced separately for greater flexibility. Airfare is subject to change. Air taxes are not included. Please call AESU at 1-800-638-7640 for great low airfares from most U.S. cities.*

Airlines Frequent Flyer # (if applicable): _____ Guest's FF #: _____

First passenger date of birth: ____/____/____ MM/DD/YYYY Second passenger date of birth: ____/____/____ MM/DD/YYYY

Enclosed is my deposit of \$500 per person required to secure reservation. Make checks payable to AESU, Inc.

Enclosed is my full payment of \$ _____ per person.

Charge my deposit to: Mastercard VISA American Express

Card #: _____ Security ID#: _____ Exp. Date: _____

Cardholder Address: _____

Cardholder Name: _____

Cardholder signature: _____

Payment of deposit indicates that I have read and agree to all terms and conditions.

Signature: X _____

Reservations to be paid in full by August 31, 2017.
Reservations received after this date are subject to availability and must be accompanied by payment in full.

PLEASE MAKE COPY OF RESERVATION FORM (FRONT/BACK) FOR YOUR RECORDS.

For specific tour related questions, please contact:

Karoline Bowman at AESU World Travel • 3922 Hickory Avenue • Baltimore, MD 21211
800-638-7640 • 410-366-5494, ext. 113 • Fax: 410-366-6999 - E-mail: karoline@aesu.com

TERMS AND CONDITIONS

PAYMENT POLICY: A deposit of \$500 per person is due to secure your reservation. The balance of payment is due by August 31. After August 31, 2017 space is available on a first-come, first served basis and full payment is due with reservation.

CANCELLATION POLICY:

Cancellation fees for LAND PACKAGE per person are as follows:*

From time of reservation until August 31, 2017:	\$ 300.00
From August 31-September 27, 2017:	25% of the tour cost is non-refundable
From September 28-October 27, 2017:	50% of the tour cost is non-refundable
From October 28 to day of departure:	NO REFUND

Penalties apply on a per-person basis and are calculated from the date written notice of cancellation is received by AESU.

****Above restrictions apply to land tour package only. Flight reservations are separate and carry separate cancellation penalties, to be detailed at the time of reservation.***

All cancellations must be received by AESU in writing. Date of receipt will determine penalties assessed. No show also means no refund. We strongly advise that passengers take out TRIP CANCELLATION INSURANCE. AIRFARES are highly restrictive, NON-REFUNDABLE, NON-ENDORSABLE and NON-TRANSFERABLE once ticketed. Once reservation is booked and paid for AESU reserves the right to issue tickets. Once ticketed, there is no refund on airfare portion. Cancellation of airfare reservations are subject to restrictions, regulations and additional penalties of the airlines used. Reservation changes also subject to penalties. Medical health and accident insurance is compulsory.

EXCLUSIONS: These prices do not include passport or visa fees; airport and government taxes; beverages with meals unless indicated otherwise; laundry; personal insurance; room service; telephone charges; all items of a personal nature; airport transfers when a participant deviates from scheduled flights or travel dates; private transportation; and all items not specifically stated in the itinerary.

PASSPORT AND VISA FEES: A valid passport is required for travel. Passport must be valid for at least six months after your scheduled return date. Depending on your nationality, you may require a visa to enter Europe. Visit the appropriate consulate for details on how to obtain these on your own. Please check required immunizations with your medical provider.

RESPONSIBILITY: The responsibility of AESU and the Sponsoring Association is limited. They act only in the capacity of agents for the passenger in all matters pertaining to accommodations, sightseeing and transportation whether by railroad, motorboat, motorcar, steamship or plane, and as such they shall not be liable for any personal injury, death, damage, loss, accident, delay or irregularity which may be occasioned, whether by reason of any defect in any vehicle, or through the acts or default of any company or person engaged in conveying the passenger, or in carrying out the arrangement of the tour. They can accept no responsibility for strike, war, quarantine, weather and any other natural or unnatural causes. Additional expenses, if incurred under any of these circumstances, will be borne by the tour participant. The right is reserved to decline to accept or retain any person as a member of the tour or to cancel or alter the tour as required. If improvements in the itinerary can be made, or unforeseen conditions beyond AESU's control make changes necessary, they reserve the right to alter itineraries without penalty. Trip cancellation insurance should be purchased by the individual traveler in the event cancellation of the tour is compelled by circumstances beyond our control. In the event of cancellation due to insufficient number of participants, AESU's liability shall be limited to a FULL REFUND of all payments received from applicants except insurance and non-refundable airfare. Baggage and personal injury are at owner's risk entirely. The issuance or acceptance of vouchers or tickets shall be considered consent of the above conditions. AESU reserves the right to increase the program price in the event of cost increases due to changes in airfares, currency fluctuations or fuel surcharges. The airlines concerned and their affiliates and agents are not to be held responsible for any act, omission or event during the time passengers are not on board the aircrafts. The passenger ticket in use by said airlines, when issued, shall constitute the sole contract between the airlines and the purchaser of these tickets and/or the passenger. All services are subject to the laws of the country in which these services are rendered. No refund or allowance will be made for absence during the tour, or for activities missed, even if for causes beyond the control of the participant.